

The 43rd Annual Meeting of the Japan Neuroscience Society

第43回

日本神経科学大会



Sponsorship Prospectus

KOBE 2020

2020年7月29日水 - 8月1日土 July 29-August 1, 2020

神戸コンベンションセンター Kobe Convention Center

大会長：北澤 茂 (大阪大学大学院 生命機能研究科)

President : Shigeru Kitazawa (Graduate School of Frontier Biosciences, Osaka University)



◆ The Japan Neuroscience Society

Number
of
Members

approx. 6,000 (as of August, 2019)

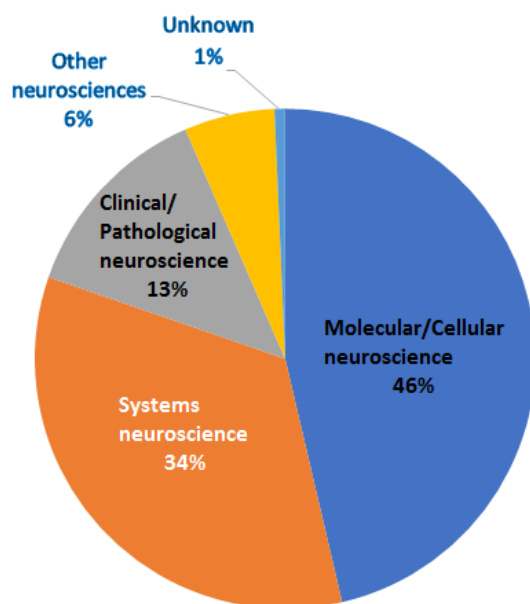
Number
of
Participants

approx. 3,200 (NEURO2019)

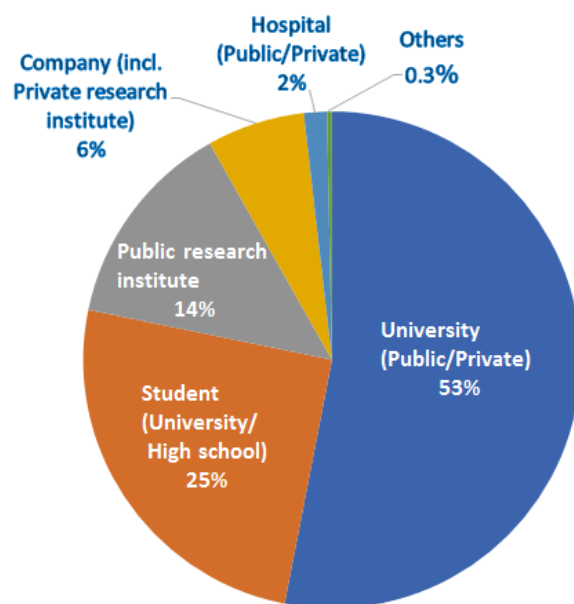
Fields

It covers a wide range of research fields from molecular biology, cell biology, biophysics, anatomy, physiology, biochemistry and pharmacology to psychology, behavioral science, technology, mathematics and clinical medicine.

Fields of JNS members



Affiliations of participants in NEURO2019



◆ NEURO2019

Top 5 symposia in the attendance ranking

- 1** **The molecular/cellular mechanisms and the roles of REM sleep in brain functions**
Hiroki Ueda, Yu Hayashi
- 2** **Bridging emotion and decision making: a view through neural circuits**
Joshua Patrick Johansen, Anatol Kreitzer
- 3** **Neuronal Substrates of Episodic Memory ~ from physiology to circuits**
Kazumasa Tanaka, Takashi Kitamura
- 4** **Exploring the origin of brain and central nervous system through monitoring the neural activity of the whole animal**
Yuichi Iino, Rafael Yuste
- 5** **Novel circuits for the control of emotion linked with psychiatric disorders**
Satoshi Kida, Kheirbek Mazen

Sponsorship package

- NARISHIGE SCIENTIFIC INSTRUMENT LAB.
- Inscopix, Inc.
- Thorlabs Japan Inc.
- The Lundbeck Foundation (Brain Prize)
- NIKON INSTECH CO.,LTD.
- FUJIFILM Wako Pure Chemical Corporation
- COLD SPRING HARBOR ASIA (SIP) LTD.

Luncheon seminar co-host

- Kao Corporation
- Kyowa Hakko Kirin Co., Ltd
- NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc.
- AbbVie GK
- National Institute for Physiological Sciences
- AsCNP/JSNP/JSCNP2019

Greetings

We are pleased to announce that the 43rd Annual meeting in 2020 will be held from July 28th (Wed) to August 1st (Sat) at Kobe International Conference Center.

We raised “Theories of the brain” as the theme of the meeting. We chose “theories”, instead of “the theory”, because neuroscience is multidisciplinary. The scope of neuroscience ranges from molecular, cellular, local circuits, to the whole brain network. Functions of interest range from sensation, movement, to higher cognitive functions like consciousness. Methodologies involve those of molecular biology, psychology, physiology, mathematical sciences, and etc. Neuroscience is an ever-developing field that absorbs any methodologies of use: applications of optogenetics. iPS (induced pluripotent stem) cells, and artificial neural networks are among recent examples. No other field of science compares to neuroscience in its breadths, widths, and diversities.

The day will come when we acknowledge “the theory” of the brain. However, at present, let’s enjoy and energize the diversities that the “theories” of the brain bring about. The emblem of the meeting, which incorporated a traditional Japanese checker pattern, symbolizes the process of the multi-disciplinary “theories” revealing multi-dimensional shapes of the brain.

As neuroscience is open to any methodologies of science, this meeting is open to anybody who is involved in neuroscience. We are dedicated to providing a comfortable and harassment-free meeting experience for everyone, regardless of gender, disability, race, age, nationality, or whatever. The 43rd meeting happens to be held during the period of the Olympic Games in Tokyo 2020. As athletes from the five continents get together in the Olympic Games, I do hope that neuroscientists around the world come and join the meeting at Kobe.

Let’s come together and enjoy neuroscience in Kobe!

Shigeru Kitazawa, M.D., Ph.D.

President

The 43rd Annual Meeting of the Japan Neuroscience Society
(Graduate School of Frontier Biosciences, Osaka University)

Organizers

President:

Shigeru Kitazawa (Osaka University)

Executive Committee Chair:

Makoto Sato (Osaka University)

Executive Committee Members:

Takahisa Furukawa (Osaka University)

Manabu Ikeda (Osaka University)

Yukio Kawahara (Osaka University)

Hideki Mochizuki (Osaka University)

Tamami Nakano (Osaka University)

Hiroaki Wake (Kobe University)

Hideshi Yagi (Hyogo College of Medicine)

Program Committee Chair:

Yuji Ikegaya (The University of Tokyo)

Program Committee Members:

Hiroko Bannai (Keio University/Waseda University)

Shigeyoshi Fujisawa (RIKEN Center for Brain Science)

Masaki Fukata (National Institutes of Natural Sciences)

Yukiori Goto (Kyoto University)

Masahiko Haruno (Osaka University)

Kouichi Hashimoto (Hiroshima University)

Yasunori Hayashi (Kyoto University)

Akiko Hayashi-Takagi (Gunma University)

Toshihide Hige (University of North Carolina at Chapel Hill)

Takatoshi Hikida (Osaka University)

Toshiyuki Hirabayashi (National Institutes for Quantum and Radiological Science and Technology)

Hiromi Hirata (Aoyama Gakuin University)

Shin Hisahara (Sapporo Medical University)

Takeshi Hiyama (Okayama University)

Sakiko Honjoh (University of Tsukuba)

Kei M Igarashi (University of California Irvine)

Takatoshi Iijima (Tokai University)

Kazutaka Ikeda (Tokyo Metropolitan Institute of Medical Science)

Itaru Imayoshi (Kyoto University)

Haruhisa Inoue (Kyoto University)

Masaki Isoda (National Institutes of Natural Sciences)

Yoshikazu Isomura (Tokyo Medical and Dental University)

Hiroshi Ito (Max Planck Institute for Brain Research)

Aya Ito-Ishida (Keio University)

Keise Izuma	(University of Southampton)
Shozo Jinno	(Kyushu University)
Wataru Kakegawa	(Keio University)
Tsukasa Kamigaki	(Nanyang Technological University)
Azusa Kamikouchi	(Nagoya University)
Kiyoto Kasai	(The University of Tokyo)
Hiroshi Kawasaki	(Kanazawa University)
Takashi Kawashima	(Weizmann Institute of Science)
Mineko Kengaku	(Kyoto University)
Takefumi Kikusui	(Azabu University)
Takashi Kitamura	(University of Texas)
Reiko Kobayakawa	(Kansai Medical University)
Ryuta Koyama	(The University of Tokyo)
Hiroshi Kuba	(Nagoya University)
Fumi Kubo	(National Institute of Genetics)
Hiroshi Makino	(Nanyang Technological University)
Shinji Matsuda	(The University of Electro-Communications)
Hideaki Matsui	(Niigata University)
Masayuki Matsumoto	(University of Tsukuba)
Masanori Matsuzaki	(The University of Tokyo)
Tatsuya Mima	(Ritsumeikan University)
Takafumi Minamimoto	(National Institutes for Quantum and Radiological Science and Technology)
Toshiya Murai	(Kyoto University)
Rieko Muramatsu	(National Center of Neurology and Psychiatry)
Masanori Murayama	(RIKEN Center for Brain Science)
Takeharu Nagai	(Osaka University)
Kazuhiro Nakamura	(Nagoya University)
Kinichi Nakashima	(Kyushu University)
Yuji Naya	(Pekin University)
Yukio Nishimura	(Tokyo Metropolitan Institute of Medical Science)
Jun Nishiyama	(Duke-NUS Medical School)
Kenichi Ohki	(The University of Tokyo)
Toshihisa Ohtsuka	(University of Yamanashi)
Hiroyuki Okuno	(Kagoshima University)
Teruhiro Okuyama	(The University of Tokyo)
Rieko Osu	(Waseda University)
Tetsushi Sadakata	(Gunma University)
Takeshi Sakaba	(Doshisha University)
Hiroataka Sakamoto	(Okayama University)
Takuya Sasaki	(The University of Tokyo)
Kazunobu Sawamoto	(Nagoya City University)
Tomomi Shimogori	(RIKEN Center for Brain Science)
Hidehiko Takahashi	(Kyoto University)

Naoya Takahashi	(Humboldt University of Berlin)
Susumu Takahashi	(Doshisha University)
Takuya Takahashi	(Yokohama City University)
Shigeo Takamori	(Doshisha University)
Shuko Takeda	(Osaka University)
Kaori Takehara-Nishiuchi	(University of Toronto)
Haruki Takeuchi	(The University of Tokyo)
Seiji Tanabe	(University of Virginia)
Masaki Tanaka	(Hokkaido University)
Saori C. Tanaka	(ATR)
Junnosuke Teramae	(Kyoto University)
Takuro Tojima	(RIKEN Center for Advanced Photonics)
Taisuke Tomita	(The University of Tokyo)
Taro Toyozumi	(RIKEN Center for Brain Science)
Takashi Tsuboi	(The University of Tokyo)
Naotsugu Tsuchiya	(Monash University)
Ken-Ichiro Tsutsui	(Tohoku University)
Hiroki R. Ueda	(The University of Tokyo)
Naofumi Uesaka	(The University of Tokyo)
Takanori Uka	(University of Yamanashi)
Ayako M. Watabe	(The Jikei University School of Medicine)
Takeshi Yagi	(Osaka University)
Makiko Yamada	(National Institutes for Quantum and Radiological Science and Technology)
Yoshiaki Yamaguchi	(Kyoto University)
Koji Yamanaka	(Nagoya University)
Takayuki Yamashita	(Nagoya University)
Hidenori Yamasue	(Hamamatsu University School of Medicine)
Takufumi Yanagisawa	(Osaka University)
Keisuke Yonehara	(Aarhus University)
Motojiro Yoshihara	(NICT)
Yumiko Yoshimura	(National Institutes of Natural Sciences)

Advisor:

Wickliffe Abraham	(University of Otago, New Zealand/ President of Australasian Neuroscience Society)
Shigang He	(Shanghai Jiao Tong University, China)
Okihide Hikosaka	(National Eye Institute, USA)
Atsushi Iriki	(RIKEN Center for Biosystems Dynamics Research, Japan)
Tadashi Isa	(Kyoto University, Japan)
Bong-Kiun Kaang	(Seoul National University, Korea)
Carol Ann Mason	(Columbia University, USA)
Wolfram Schultz	(University of Cambridge, UK)

Organization Committee Chair:

Toshiki Yoshimine (Osaka University)

Organization Committee Members:

Nobutaka Hirokawa (The University of Tokyo)

Nobumasa Kato (Showa University)

Mitsuo Kawato (ATR)

Mineko Kengaku (Kyoto University)

Katsuhiko Mikoshiba (Toho University)

Hidehiro Mizusawa (National Center of Neurology and Psychiatry)

Fujio Murakami (Osaka University)

Shigeo Okabe (The University of Tokyo)

Noriko Osumi (Tohoku University)

Gen Sobue (Nagoya University/Aichi Medical University)

Ryosuke Takahashi (Kyoto University)

Keiji Tanaka (RIKEN Center for Brain Science)

Minoru Tsukada (Tamagawa University)

Tadaharu Tsumoto (Japan Society for the Promotion of Science)

Yoshihiro Yoneda (National Institutes of Biomedical Innovation, Health and Nutrition)

*as of July, 2019 / alphabetical order

o Budget *as of July, 2019

Income		
Item	Amount (JPY)	Remarks
1. Registration fees	39,300,000	2,860 participants, incl. reception
2. Seminar fees	8,830,000	6 seminars
3. Sponsorship package fees	11,570,000	5 packages
4. Exhibition fees	24,255,000	100 booths
5. Ad fees: Web banner	440,000	2 slots
Ad fees: Program booklet	1,595,000	11 pages
6. Subsidies and donations	19,500,000	Incl. grants from Kobe city and foundations, etc.
7. Loan from the society	500,000	
Total (JPY)	105,990,000	

Expenditure		
Item	Amount (JPY)	Remarks
1. Preparation expenses	<u>22,963,200</u>	
1) Personnel	9,348,200	
2) IT production	4,224,000	Incl. WEB and Abstract submission/Registration systems
3) Print/Production	8,279,500	Incl. Translation fees
4) Communication/Haulage	1,111,500	
2. Operational expenses	<u>72,814,455</u>	
1) Venue rental	20,708,000	
2) Equipments	21,473,500	
3) Personnel	9,681,075	
4) Invitation	8,373,380	
5) Meeting	9,905,500	
6) Sundry	2,673,000	
3. Post-meeting expenses	<u>7,546,577</u>	
4. Reserve fund	<u>2,665,768</u>	
Total (JPY)	105,990,000	

Advertisement

Program Booklet

Web Banner

Web Banner Link to Webinar

Screen Ad

Symposium Sponsor Presentation

Advertisement in Program Booklet

- Book title The 43rd Annual Meeting of the Japan Neuroscience Society Program
- Book size, Printing method, etc.
A4 (297 mm height × 210 mm width), approx. 400 pages
Offset printing (Front cover: four colors / Body: black and white),
Perfect binding
- Circulation 3,700
- Distribution to Participants in the meeting
- Budget JPY 4,551,000
- Rate Please note that organizers will decide allocation of ads in back matter.

Space	Size	Color	Rate (excl. tax)	Space available
Cover 4 (Back cover)	A4 : 1 page	Four colors	JPY 500,000	1
Cover 2 (Inside front)	A4 : 1 page	Black and White	JPY 250,000	1
Cover 3 (Inside back)	A4 : 1 page	Black and White	JPY 250,000	1
Back matter 1 page	A4 : 1 page	Black and White	JPY 150,000	up to 10
Back matter 1/2 page	A4 : 1/2 page	Black and White	JPY 80,000	up to 10

- Application Please fill out the application form and send it to the secretariat below by e-mail.
- Application deadline March 27 (Fri), 2020
- Ad submission deadline April 8 (Wed), 2020
- Ad size 1 page: 255 mm height × 180 mm width
1/2 page: 120 mm height × 180 mm width
*Bleed is not acceptable in either four colors or black and white.
- Ad requirements Print-ready data – four colors / black and white *Please attach a print sample.
 - Format
 1. Adobe illustrator: All fonts should be outlined, and all images should be embedded. Also, please specify your OS and the version of Illustrator used for creating the ad. Proofreading will be performed by the printer. Please note that a proof sheet will not be sent to you.
 2. PDF: All fonts should be outlined, and all images should be embedded. If MS-Word or MS-PowerPoint is used for creating the ad, please make sure to specify the application used. Please note that submitted data may not be accepted.
- Ad submission Please send ad data to the secretariat by e-mail.
- Payment An invoice will be sent by e-mail after publishing.
Please make a full payment by the due date written on the invoice.
- Disclosure of information We agree that sponsors disclose their contributions.
- Secretariat Neuroscience 2020 Exhibition Secretariat (c/o A&E Planning Co., Ltd.)
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo
101-0003 Japan
E-mail: e_jns2020@aeplan.co.jp TEL: +81-3-3230-2744

Web Banner

- Name of advertisement media Website of The 43rd Annual Meeting of the Japan Neuroscience Society
- Type of advertisement media Web banner (Normal / Wide)
- Home page <https://neuroscience2020.jnss.org/en/index.html>
*Opened in July, 2019
- Number of spots Normal: approx. 10 / Wide: 2
- Placement method Normal banner: Placement on all pages
Random display - banners appear at random when the website is visited.
Wide banner: Placement on the top of program page which is visited most
Fixed display - banners appear whenever the program page is visited.
- Advertisement rate Normal banner: JPY 200,000 (excl. tax) per spot
Wide banner: JPY 300,000 (excl. tax) per spot
- Application Please fill out the application form and send it to the secretariat below by e-mail.
- Placement period Application is accepted any time after the website is launched in July, 2019.
Placement is guaranteed until 1 month after the meeting.
- Banner size Normal banner: Height 80 pixels × Width 228 pixels
Wide banner: Height 80 pixels × Width 720 pixels
- Format 1. File type: GIF (Animation GIF, Infinite loop are acceptable) / JPEG
2. File size: within 50 KB
3. Please note that no change in banner design will be accepted after placement.
- Banner submission Please send banner data meeting the above requirements, together with URL for affiliate link, to the secretariat by e-mail. Banner will be placed within 7 business days after receipt.
- Payment An invoice will be sent by e-mail after the banner placement. Please make a full payment by the due date indicated on the invoice.
- Disclosure of information We agree that sponsors disclose their contributions.
- Secretariat

Neuroscience 2020 Exhibition Secretariat
(c/o A&E Planning Co., Ltd.)
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi,
Chiyoda-ku, Tokyo 101-0003 Japan
E-mail: e_jns2020@aeplan.co.jp
TEL: +81-3-3230-2744



Web Banner Link to Webinar

- Name of advertisement media Website of The 43rd Annual Meeting of the Japan Neuroscience Society
- Type of advertisement media Web banner link to your Webinar page
- Home page <https://neuroscience2020.jnss.org/en/index.html>
*Opened in July, 2019
- Number of spots 2
- Placement method Dedicated banner will be placed on the top page of the meeting website.
- Advertisement rate JPY 400,000 (excl. tax) per spot
- Application Please fill out the application form and send it to the secretariat below by e-mail.
- Placement period Application is accepted any time after the website is launched in July, 2019.
Placement is guaranteed until 1 month after the meeting.
- Banner size Height 80 pixels × Width 228 pixels
- Format
 1. File type: GIF (Animation GIF, Infinite loop are acceptable) / JPEG
 2. File size: within 50 KB
 3. Please note that no change in banner design will be accepted after placement.
- Banner submission Please send banner data meeting the above requirements, together with URL for affiliate link, to the secretariat by e-mail. Banner will be placed within 7 business days after receipt.
- Payment An invoice will be sent by e-mail after the banner placement. Please make a full payment by the due date indicated on the invoice.
- Disclosure of information We agree that sponsors disclose their contributions.
- Secretariat Neuroscience 2020 Exhibition Secretariat
(c/o A&E Planning Co., Ltd.)
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi,
Chiyoda-ku, Tokyo 101-0003 Japan
E-mail: e_jns2020@aeplan.co.jp
TEL: +81-3-3230-2744

Screen Ad

- Name of advertisement media Screen of The 43rd Annual Meeting of the Japan Neuroscience Society
- Type of advertisement media Ad projection on a screen
- Description Ad will be projected on the screen in the exhibition hall.
Broadcasting of the Tokyo 2020 Olympics will be projected on this screen.
- Number of spots approx. 10 (60 seconds per 1 spot)
- Display method Loop
- Advertisement rate JPY 100,000 (excl. tax) per spot
JPY 200,000 (excl. tax) per spot (During the Tokyo 2020 Olympics is broadcasted.)
- Application deadline May 15 (Fri), 2020
- Application Please fill out the application form and send it to the secretariat below by e-mail.
- Format Microsoft PowerPoint (Resolution: XGA / Aspect ratio: 4:3)
- Ad submission Please send an ad data to the secretariat by e-mail.
- Disclosure of information We agree that sponsors disclose their contributions.

Symposium Sponsor Presentation

The 43rd Annual Meeting of the Japan Neuroscience Society offers an opportunity to make a 3-minute presentation "Symposium Sponsor Presentation" at a lecture room before each symposium starts. It can be used for PR of your company, products, exhibition booth, etc. Symposium is selectable. Please take advantage of this opportunity.

- Qualification Exhibitors or Luncheon seminar co-hosts
- Presentation Only 1 presentation per symposium is acceptable.
Presentation time is for 3 minutes.
The symposium can be chosen on a first-come-first-served basis.
Application for more than one symposium is available.
- Fee JPY30,000 (excl. tax) / symposium
- Application deadline May 15(Fri), 2020
- Application Please fill out the application form and send it to the secretariat below by e-mail.
- Disclosure of information We agree that sponsors disclose their contributions.
- Secretariat Neuroscience 2020 Exhibition Secretariat
(c/o A&E Planning Co., Ltd.)
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan
E-mail: e_jns2020@aeplan.co.jp TEL: +81-3-3230-2744

* Details of symposia will be released later.

* Application for the symposium already sponsored by a company is not acceptable.

Neuroscience 2020

Application form for Advertisement

Application Deadline for Program booklets ad : April 8, 2020

Date:

Company name			
Address	(Postal / ZIP code: _____) Address		
Person in charge	Name	TEL	
	Division	FAX	
	E-mail address * Please make sure to fill in a valid e-mail address.		

We hereby apply for:

- Advertisement in Program Booklets

Space: _____ Rate: JPY _____ (excl. tax)

- Web Banner (Normal)

_____ Spot(s) Rate: JPY _____ (excl. tax)

- Web Banner (Wide)

_____ Spot(s) Rate: JPY _____ (excl. tax)

- Web Banner (Webinar)

_____ Spot(s) Rate: JPY _____ (excl. tax)

- Screen Ad

_____ Spot(s) Rate: JPY _____ (excl. tax)

Message / Inquiries (if any)

• Send to: Neuroscience 2020 Exhibition Secretariat (c/o A&E Planning Co., Ltd.)
E-mail. e_jns2020@aeplan.co.jp / TEL. +81-3-3230-2744

Neuroscience 2020

Application form for Symposium Sponsor Presentation

Application Deadline: May 15, 2020

Date: _____

We hereby apply for Symposium Sponsor Presentation as follows;

Company name: _____

Person in charge:

Name _____

Tel _____ e-mail _____

Symposium

◆ 1st Choice

Session No. _____ Date _____ Time _____

Session Title _____

◆ 2nd Choice

Session No. _____ Date _____ Time _____

Session Title _____

Message / Inquiries (if any)

● Send to: Neuroscience 2020 Exhibition Secretariat (c/o A&E Planning Co., Ltd.)
E-mail. e_jns2020@aeplan.co.jp / TEL. +81-3-3230-2744